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PABLO RETAMAR

PABLORETAMAR.GITHUB.IO

EXPERIENCE

● **Freelance Designer** Since 2010

DESIGN SERVICES FOR BUSINESS AND INDIVIDUALS

- Design and implementation of full fledged responsive websites and landing pages in WordPress, using page builders like Elementor and Beaver Builder.
- Branding, corporate identity, content for social media, video edition.
- Set up and configuration of services:
 - E-commerce platforms (Shopify - WooCommerce).
 - Learning Management Systems (LearnWorlds).
 - Customer Relationship Management (Kartra - HighLevel).
 - Email marketing (Aweber - ConvertKit).
 - Calendar apps (Calendly - Acuity Scheduler).
 - API Automation (Make).

● **PIBÄ Street Gourmet** DESIGN DEPARTMENT 2022 - 2023

BREWERY & RESTAURANT FRANCHISE

- Graphic design: Poster, packaging, menu, brochure, custom graphics.
- Website design and QR menu creation.
- Video edition and motion graphics.

● **Star Bags S.A.** DESIGN DEPARTMENT 2012 - 2018

PACKAGING MANUFACTURING COMPANY

- Customer advice regarding the products and services offered by the company.
- Internal and external communications.
- Design and development of paper, cardboard, and corrugated and micro-corrugated cardboard products (boxes, cases, envelopes, and bags). Creation of three-dimensional models. Cutting die design. Creation of artwork and prepress files for offset printing.
- Design and development of products made of PE and PP plastic film (bags, envelopes, printed rolls for automatic packaging machines). Creation of artwork and prepress files for flexographic plates.

CONTACT

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EDUCATION

Bachelor in Graphic Design

FIFTH YEAR COMPLETE

UNNOBA

(Pergamino, Bs. As; Argentina)

Systems Analyst

2ND. YEAR COMPLETE

Universidad Nacional de Luján

Awards:

NATIONAL TYPOGRAPHIC

EXPERIMENTATION COMPETITION:

"200 years since the birth
of Charles Darwin"

FIRST PLACE

Poster displayed at the
National Museum of La Plata.

TOOLS

Adobe suite:

ILLUSTRATOR, PHOTOSHOP,

INDESIGN, PREMIERE PRO,

AFTER EFFECTS, AUDITION.

Other tools:

FIGMA, MS OFFICE.